

**CONTRACT**

**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Media Strategies & Research**  
**1580 Lincoln St**  
**Suite 510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 586662 /		<u>Alt Order #</u>
<u>Product</u> Perlmutter for Congress 2012		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> 12913
<u>Advertiser</u> Perlmutter/D/Congress		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	31	11/06/12	11/06/12	Good Day Colorado	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$300.00			
N 2	31	10/30/12	10/30/12	Judge Judy	3p-330p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$250.00			
N 3	31	10/31/12	10/31/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$600.00			
N 4	31	11/02/12	11/05/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M---F--				2	\$600.00			
N 5	31	10/29/12	10/29/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
<b>Totals</b>											<b>6</b>	<b>\$3,850.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	6	\$3,850.00	\$3,272.50
<b>Totals</b>	<b>6</b>	<b>\$3,850.00</b>	<b>\$3,272.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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